

الموضوع الأول

على المترشح أن يختار أحد الموضوعين التاليين :

PART ONE : READING AND INTERPRETING : (15pts)**Read the text carefully , then do the activities :****Consumption in modern societies**

Today , everywhere in the world , people have developed a new attitude towards the act of buying. The fact that markets are filled with all sorts of goods encourages everyone to engage in the purchase of a large variety of items . Some of these are essential either because they contribute for our biological survival like food and medicine or because they play an important part in protecting our mental balance like songs and books.

But next to such vital things we find numerous elements which we feel obliged to acquire although **they** do not have any determining role in our existence . It is in this case with fashion clothes , paintings , objects of decoration , especially designed furnitures , jewels and make up products . We can also integrate in the same category the electronic devices that equip modern houses . The list still includes cameras , phone-mobiles, gold watches , sun-glasses , sport cars , pleasure boats and a multitude of the articles which we buy just because they are accessible in the markets.

All these items do not add much to the basic needs of our species . Yet , all of us are eager to get them provided we have the means to do so . They are gradually incorporated in our life and form an important aspect of it . Initially their production had no other aim than to provide a source of income for their creators. Now , they have brought additional feature to our life -style and participate in shaping our personality to some extent . We are unable to abandon their use for the simple reason that such an attitude will expose us to severe criticism from our fellows **who** will think that we no longer belong to modernity and civilisation.

A/Comprehension : (08pts)**1-Circle the letter that corresponds to the right answer : the text is :****(1pt)**

- a- Narrative b- Argumentative c-expository

2- Are these statements true or false according to the text ?

A -People consume more and more because of the increase of all sorts of brands in markets.

B -Accessible products in the markets means brands at high prices .

(2pts)

C- Buying some products can shape our personality and life- style.

D- Songs and books play important role in our biological survival.

3-Answer the following questions according to the text .

a- Why is the purchase of some items considered as vital and essential ?

(3pts)

b- What products do we feel obliged to buy although they are not vital ? (name 04 products)

c-Why are people unable to abandon the use of some brands that are less important ?

4-In which paragraph is it mentioned that: Some products are a source of money for their creators. (1pt)

5-What or who do the underlined words refer to in the text? a - they (\$02) b - who (\$03) (1pt)

B/ Text exploration : (07pts)

1-Find in the text words whose definition follow :

- a- The act or process of buying something (\$01) (1pt)
b- Necessary or important for staying alive(\$02)

2-Complete the following chart as shown in the example below . (1.5pts)

| Noun | verb | adjective |
|-----------|--------------|------------|
| labour | To labour | labouring |
| criticism | | |
| | | accessible |
| | To encourage | |

3-Rewrite sentence « b » so that it means the same as sentence « a ». (1.5pts)

- 1- A-Food and medicines are very important for our survival , however jewels and make up are not .
b- Unlike.....
- 2- A-I will abandon the use of certain products soon .
b- I wish.....
- 3- A- Consumers are advised to check the expiry date of their products.
b-.....had better.....

4-Classify the following words according to the pronunciation of their final « s » : (1pt)

Encourages - markets - things - dishes

| /s/ | /z/ | /tʒ/ |
|-----|-----|------|
| | | |

5-Fill in each gap with the suitable word from the list given so that the text makes sense. (2pts)

Food - Modern - neither - advertising - buses -consumers.

.....(1)..... is flooding in TV programs , in the street ,on...(2).....,on cars... It has become part of our(3)..... life . This is why I am(4)..... « for » nor « against » it.

PART TWO : WRITING (05pts)

Choose one of the following topics and write a paragraph of about 80 words :

Either topic one : In your city ,you feel that consumers are not protected against the effects of the goods they buy . So , with a group of friends you decide to create an association that cares about the safety of consumers

Expose the reasons and the objectives of your association .You can use these notes :

Reasons : lot of fake and counterfeit products / cheap and low quality brands are affordable /some goods are harmful and do not last long.

Objectives : To sensitize the consumers to buy safe goods / to protect the shoppers from forged and copied products/ to be careful of products that lack ethical and safety standards.

Or topic two : Children and teens are often targeted by junk food advertisement . Write a letter to the director of a fast food company to complain about their effects on those kids .

Hope for the best and prepare for the worst

Part One : READING AND INTERPRETING (15 pts)

Read the text carefully then do the activities .

Cyber crime is a criminal activity done using computers and the internet . It is considered to be one of the fastest growing areas in crime . The speed convenience and anonymity that technology offers now , has been of a benefit to criminals to commit a diverse range of criminal activities .

In the past cyber crime has been done by one person or a group of individuals . Now organized crime syndicates and technology professionals are working together using their resources and expertise to commit cyber crimes . One of the most prominent forms of cyber crime is identity theft , where the internet is used to steal a person 's personal information .

Moreover , cyber crime includes downloading illegal music files to stealing millions of dollars from online bank accounts . It also includes non-monetary offenses , such as creating and disturbing viruses on other computers or posting confidential information online . The most serious threat to national and international security is the internet use by terrorists

The police help prevent cyber crime and investigate crimes that have already been committed . using antivirus and spyware that block certain software helps prevent some cyber crimes , as well as being careful when entering your personal information online :

A/Comprehension : (7 pts)

1. Choose the main idea of the text :

- The importance of the internet in business. (0.5pt)
- The police fight criminals by using the internet .
- Computing ethics and internet crimes .

2. Say whether the following statements are "true" or "false" according to the text: (1.5pts)

- Both technology professionals and criminals co-operate to commit cyber crimes
- Cyber crime includes monetary offenses.
- The least serious form of cyber crimes is when terrorists use the internet

3. In which paragraph is it mentioned that "individuals can help fighting cyber crimes using antiviruses and spywares"? (0.5pt)

4. What or who do the underlined words refer to in the text ? (1.5pts)

5. Answer the following questions according to the text : (3pts)

a-what helped criminals to commit their diverse criminal activities ?

b-Give two examples of non-monetary forms of cyber crimes.

c-How can people prevent cyber crimes ?

B/Text Exploration (8 pts)

1. Find in the text words or phrases closest in meaning to the following : (2pts)

a)-Increasing = (1) b)-stealing = (2) c)-menace=.....(3) d)in addition =..(3).....

2-Give the correct form of the verbs between brackets : (2pts)

All countries are committed to fighting corruption. Citizens also should be involved in this fight . They had better (not to say) ...that it is the government business . As long as we (to keep)...shrugging our shoulders to these mal-practices , abuse and misuse of power (to increase).... It's high time then we (to work).....together to eradicate this evil .

3- Which nouns can be derived from the following words ? (1pt)

Speed – benefit – security - corruption

4- Classify the following words according to the pronunciation of their final "ed" : (1pt)

Considered - benefited - used - helped.

| /t/ | /d/ | /ɪd/ |
|-----|-----|------|
| | | |

5-Reorder the following sentences to get a coherent paragraph : (2pts)

- a-He intends to evolve three related processes :
- b-A social audit is undertaken by a company
- c-the document review , the site inspection and interviews with workers .
- d-to evaluate the working conditions existing in a facility or supply chain .

Part Two : Written Expression (5 pts)

Choose one of the following topics :

Topic one : counterfeiting is a very dangerous practice . It has serious consequences on health , safety , and economy . In an expository essay , discuss the different consequences of counterfeiting . The following notes may be helpful :

- Imitations may be harmful /unsafe/cause death.
- Bad quality /theft of others` property.
- Collapse of local industries / low prices influence.
- Country loss of profitability /loss of jobs .

Or Topic Two : What is your own definition of advertising ?Are you for or against it?Give reasons to justify your choice .

>> *Hope for the best but prepare for the worst* >>